



## Resolve to Get More Involved

1/27/2015



The start of a new year brings familiar resolutions, like getting fit, taking a vacation, or saving money. But did you know statistics shows that volunteering to help others is among the most popular New Year's resolutions? It actually is!

Perhaps your resolutions are of the traditional sort, or involve a new and exciting experience or challenge. Either way, we are certain that Beckman Coulter's 2015 Volunteer Events and Community Relations Program will provide associates with lots of diverse opportunities to resolve to get more involved **throughout the year**.

The 2015 global calendar features **55 different events and efforts** where associates can show and share the spirit of volunteerism that is deeply imbedded in our everyday culture. Whether your ability to get involved is limited to a few hours while donating blood, or spans days in a 2-day bike ride, we have plenty of exciting volunteer opportunities to meet the unique interests and needs of every associate.

### Setting Our Sites

Every year our sites carefully select the mix of events and efforts in which to participate. This selection process ensures that sites are partnering with organizations and participating in events and efforts that mean the most to their associates. This year we're establishing new partnerships with diabetes-based organizations such as the American Diabetes Association and the Juvenile Diabetes Research Foundation (JDRF). A request to support the JDRF came to us from a field associate whose 16 year old daughter was diagnosed with type 1 diabetes two years ago. In 2014 she participated in her local Walk to Cure Diabetes event and, with the support of family and friends, raised almost \$10,000. With help from the Beckman Coulter Foundation, her father will lead a team this year, hoping to raise even more!



Another new partner is Autism Speaks, presented to us by the Miami site. Several Miami associates have been personally affected by Autism and are particularly interested in supporting the important cause.

### Gift of Time

One of the greatest gifts we can give to others is the gift of our time. In 2014, Beckman Coulter associates from across the globe volunteered approximately 4,800 hours. A 6% increase from 2013! Volunteer hours were generously spent on blood drives, bike rides, toy drives, bunny mania campaigns, community service projects, walks and runs.

### Ride with Pride



Whether a walk, run, or ride, our associates participate with great pride. Their commitment toward raising resources for our community partners is unparalleled. In 2014, our U.S. associates raised over \$56,000 for organizations such as the American Heart Association, the Cancer Council NSW, the Leukemia & Lymphoma Society, Susan G. Komen and more. The Beckman Coulter Foundation also provided an additional \$35,000 in matching gifts, bringing our fundraising total for the year to nearly \$92,000.

While helping others, we're doing good for ourselves as well. These "transformational experiences" make us feel good about doing good. Volunteering leads to joy in helping others, while improving the communities in which we live and do business.

For a complete calendar of 2015 events and efforts, please visit the [Community Relations](#)

page on Odyssey.

### More Ways to Get Involved

If donation is your preference, consider giving to the educational institution of your choice and taking advantage of the Educational Matching Gifts Program. The year-round program offers 10,000 ways to help fulfill your philanthropic goals with a dollar-for-dollar match, up to an annual allowance of \$10,000.

In 2014, roughly 160 individual gifts, totaling over \$102,000, were made by U.S. associates. With the Beckman Coulter Foundation's match, this amount grew to over \$200,000 of vitally needed resources used to support research, scholarships and the next generation of students, alumni and future scientists.

To begin the educational matching gifts process, complete the [Educational Matching Gifts Program application](#) found on Odyssey.

Please contact [Marci Raudez](#), x 48-6672 for information about any of these programs and events.

Learn more by visiting the Beckman Coulter Foundation website at [Beckman Coulter Foundation](#).

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